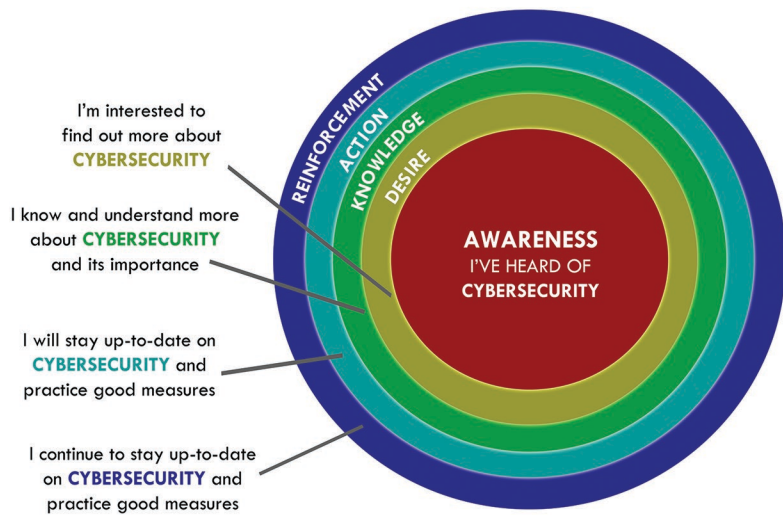


**BLOCK THE HACK**  
**EMPLOYEE CYBERSECURITY KIT**  
**LEVEL 1 ROLL-OUT PLAN**



**THE TRANSTHEORETICAL MODEL OF BEHAVIOURAL CHANGE**  
by Prochaska and Diclemente  
**BASIS FOR THE EMPLOYEE CYBERSECURITY KIT**

